

Silvana Bertolini

UX Designer

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“I approach design with a problem-solving mindset and an appreciation for aesthetics, creating practical and visually appealing products.”

Experience

Mar. 2024 - Present	<div>Engineering Technician Daimler Truck North America, Portland, OR</div> <div>Working at the Speed of Right with ATG to help build the next series of autonomous trucks.</div> <div><ul style="list-style-type: none">Integrating autonomous technology into standard Freightliner Trucks , Wiring, Compute Stack and Camera installation, modifying body and cab interior/exterior to meet Engineer Spec.Trouble shooting and communicating with leads to resolve issues and find meaningful solutions.Work closely with team to generate user friendly documentation for installation, harness pinouts, harness assembly.</div>
Aug. 2022 - Present	<div>UX Designer, Freelance BertoliniUX, Portland, OR</div> <div>I collaborate with companies to create impactful websites that resonate with their brand identity and engage their target audience.</div> <div>Project Example: Vinstrel, A luxury wine brand representative</div> <div><ul style="list-style-type: none">Met with stakeholders and collaborated on logo and branding design.Through competitive benchmarking, I pinpointed advantages that would help secure more clients than competitors.Creating Vinstrel's online presence and capability to contact the sommelier directly has assisted in projected revenue of \$1 million.</div>
Feb. 2023 - Oct. 2023	<div>Product Designer (Internship) Pride Places, San Francisco, CA (Remote)</div> <div>Pride Places is an online web directory connecting LGBTQ-owned businesses to their community.</div> <div><ul style="list-style-type: none">Helped turn an LGBTQ web directory into a mobile community resource hub.By conducting market analysis, I helped find Pride Place's target market.Through site mapping, rapid iteration, visual interface design, wireframing, and prototyping, I developed an LGBTQ community app that would provide access to opportunities, social networking, and tools for self-improvement.</div>
Jun. 2021 - Mar. 2024	<div>Post Production Gamblin Artist Colors, Portland, OR</div> <div>Gamblin Artist Colors is a top-tier producer of high-quality artist materials, renowned for its oil paints.</div> <div><ul style="list-style-type: none">Experience available upon request.</div>
Aug. 2018 - Jun. 2021	<div>Electrical Technician 2 Eaton Corporation, Wilsonville, OR</div> <div>Eaton Portland Power Center is a Distribution and Control assemblies business, specializing in expedited order management and execution.</div> <div><ul style="list-style-type: none">Experience available upon request.</div>

Education

Aug. 2023 - Present	<div>Udemy Figma UI /UX Advanced Design The Complete Figma Course</div>
Jul. 2021 - Jun. 2022	<div>Design Lab UX Academy UX Foundations</div>
Oct. 2007 - Jun. 2012	<div>Florence Academy of Art Classical Drawing Oil Painting</div>

Skills

User Research

Wireframing

Mobile Prototyping

Responsive Design

Interaction Design

Visual Design Interface

Meticulous

Tells a great story

Stellar Communication

Tools

Figma

Adobe XD

WordPress

Divi

Google Workspace

MidJourney

ChatGPT

Microsoft 365

References

Available Upon Request